Building a Community-Led, Climate Forward Economy

Goals & Objectives:

The California Jobs First Program (formerly CERF) was created by the State of California to help local regions develop regional economic development plans. In Los Angeles County, the California Jobs First Program will help local stakeholders to:

- Create high-quality and accessible jobs for all Californians
- Help local communities transition to and thrive in a carbon-neutral economy
- Invest in COVID-19 recovery and build long-term economic resiliency
- Integrate the priorities of local residents in the region’s 10-year plan

The program seeks to develop and promote plans and strategies to identify high-quality, good-paying jobs in eco-friendly industries to increase the opportunities and quality of life of disadvantaged communities.

The California Jobs First Program will also support businesses that invest in their workforces, pay living wages, and engage in environmentally sustainable business practices.

Why CJF is Important:

The California Jobs First program is a one-of-a-kind effort that calls for equity and inclusion in economic planning.

The CJF program will:

- Uplift under-voiced community needs to ensure they are included in Los Angeles County’s 10-year Regional Economic Recovery Plans
- Ensure disinvested community members can access job and economic opportunities in high-growth sectors
- Map and support local community readiness to transition toward a carbon-neutral tomorrow and outline ways you can participate and benefit

Why You Should Get Involved:

Through this historic initiative, organizations and community stakeholders will get a seat at the table within our Los Angeles Collaborative to join the conversation and help design the blueprint that will be the future of the Los Angeles County region.

- Be at the forefront of helping community members attain high-quality green jobs by identifying and funding projects, pipelines, and regional strategies
- Help create a more equitable region while working collaboratively with other community partners