

Comprehensive Approach

Create near-term pathways for investment into communities while continuing to invest in inclusive economic development and regional governance

TRANSFORM GOVERNANCE

Create an enabling environment to co-create shared priorities in collaboration with diverse stakeholder groups.

CATALYZE PROJECTS

Develop a pipeline of projects aligned with community priorities and CERF program objectives.

BRING VISION TO LIFE

Leverage historic funding opportunities to construct ready-to-go projects developed through the planning and predevelopment phases.







OBJECTIVE Continue supporting communities in coming to the table

EQUITY & INCLUSION	Incorporate community voice in an inclusive decision-making process.
CLIMATE & SUSTAINABILITY	Support the state's shift to a carbon- neutral economy by prioritizing funding for projects and programs that support climate and equity goals.
ECONOMIC PROSPERITY FOR ALL	Create good-paying jobs and support pathways to high quality jobs.







OBJECTIVE Catalyze Investable Communities

Maximize investment opportunities into communities while ensuring alignment with CERF objectives of inclusion, equity, and sustainability







Maximize Investment into Communities

Align timeline with historic federal and state funding opportunities

\$190 Billion in Federal Funding for California

\$48 Billion*

California Climate
Commitment
3-Year Horizon*

\$41.9 Billion*

Infrastructure
Investment and Jobs Act
2026 Horizon*

~\$390 Billion*

Inflation Reduction
Act
2026 Horizon*

~\$52 Billion*

Chips & Science Act 2026 Horizon*







Supporting a new generation of community-led investments

Deficit of ready-togo projects

Few ready-to-go projects; \$50 million available for CERF pilot projects but \$39 million funded

Need for capacity <u>and</u> pre-development

Many disinvested communities do not have a portfolio of ready-to-go projects

Current pipeline not aligned with state goals

Governor's recent infrastructure report shows current pipeline of ready-to-go projects not aligned







FEEDBACK RECEIVED

Across comment letters and workshop sessions

- 1. 300 organizations and individuals statewide
- 2. 140 unique pieces of feedback







What we heard

THEME	OPPORTUNITIES FOR IMPROVEMENT	CATALYST 2.0
Administrative	Transparency, expedient contracting, extended deadlines, and retention of funds in regions if not used	Application no more than eight pages
Equity and Disinvested Communities	 Allocation of funds not proportionate to size of regions Standard definitions and metrics of equity and other key program considerations 	 Ensure broad access to inclusive economic development in each region, while allowing discretion on most equitable use of funds to HRTCs Evaluation metrics currently under development
State Process and Communications	 Make materials accessible and available in multiple languages Need for clear terminology 	Program factsheet and updated FAQs will be made available in multiple languages
Catalyst Program Design	 Funding amount too large for some regions to liquidate and takes too much away from implementation phase Catalyst should support HRTC activities and planning 	Decrease to \$14 M per region, including up to \$2 million for HRTC operations
Catalyst Funding Buckets	Need for flexibility in buckets	Less prescription in required funding categories







Catalyst 2.0

- \$14 million per region to bridge inclusive economic planning with project and program implementation
 - Up to \$2 million in HRTC operations
 - Up to \$1.5 million towards Sector Investment Coordinators
 - Up to \$9 million for project predevelopment activities
 - Up to \$1.5 million towards grant administration and compliance (Fiscal Agent overhead)









CERF's three phases

Creating pathways for investment that will bring **bottom up**, **regionally governed** economic blueprints to life – creating good-paying jobs, prosperous communities, and a clean energy economy

March 2023 September 2026

PLANNING PHASE PRE-DEVELOPMENT PHASE **IMPLEMENTATION PHASE** \$5 million per region \$14 million per region \$268 million Developing regional economic Catalyzing a portfolio of projects Bringing regional visions to life visions in partnership with commuby funding project and programs and programs that are positioned nities developed through the process for state, federal, and private investment

Catalyst Timeline

Planning Phase: March 2023-September 2024

Early September

Final guidelines and notice of funding availability

Mid-November

Applications due

Predevelopment: September 2023-September 2026

Fall

Catalyst 2.0 Webinar May 2024

Awards made

Implementation phase





