COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting
www.laedc.org/CERF
LA County CERF HRTC
Meeting Agenda
July 28th, 2023

• Welcome, and Introductions of New Partners
• Important Dates
• Steering Committee & Affinity Hub Lead Election Process Overview
  • Deliverables
  • Election Process, Mechanism and Timeline
  • Nomination Deficits
  • Identifying a Steering Committee Decision Making Process
• Post-Election Steps
• CERF Tribal Funding Opportunity - Intermediary Solicitation for Proposals
• Process Mapping Update
• Research RFP Timeline
• Unsuccessful Candidates Eligibility for Election 3 & 4 (Ask HRTC to vote)
• Stakeholder Update
• Upcoming Meeting Dates
• Next Steps
• Questions/Comments
MARCH 1ST, 2023
Fiscal Agent and State execute the contract.

MAY 1ST, 2023
Planning Phase Plan Submitted

AUGUST 1, 2023
Governance Structure Steering Committee Seating
Due

AUGUST 31ST, 2023
Regional Summary Report Pt. 1
Due
Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.

JUNE 30TH, 2024
Regional Plan Pt. 2 Due
<table>
<thead>
<tr>
<th>DATE</th>
<th>ACTION</th>
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</thead>
<tbody>
<tr>
<td>July 21st</td>
<td>Nomination Window for Affinity and Steering Closed</td>
</tr>
<tr>
<td>July 25th</td>
<td>Nominations Get Sent to Engineer – Deadline to Report Discrepancies on Nomination Tracker @5:00PM</td>
</tr>
<tr>
<td>July 26th - 27th</td>
<td>Engineer Develops Election 1 (Affinity Hub Lead Election) Ballot</td>
</tr>
<tr>
<td>July 28th</td>
<td>Engineer Corrects Any Reported Discrepancies on the Ballot</td>
</tr>
<tr>
<td>July 31st – August 1st</td>
<td>Election 1 (Affinity Hub Leads) Begins 9:00AM</td>
</tr>
<tr>
<td>August 1st</td>
<td>Election 1 (Affinity Hub Leads) Results Announced</td>
</tr>
<tr>
<td>August 2nd – 3rd</td>
<td>Engineer Develops Election 2 (General Steering Committee) Ballot</td>
</tr>
<tr>
<td>August 7th – 8th</td>
<td>Election 2 (General Steering Committee) begins @9:00AM</td>
</tr>
<tr>
<td>August 8th</td>
<td>Election 2 (General Steering Committee) Results Announced</td>
</tr>
<tr>
<td>August 8th</td>
<td>Election 2 Seats Sent to State</td>
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</table>
Deliverables – August 1st Deadline

Compromise - In the pursuit of timely and efficient delivery, we aim to provide what we have now while also committing to completing the remaining aspects in a phased manner.

1. Governance Structure – The CERF LA HRTC’s governance structure encompasses all the tables, hubs, and committees involved in the program.

2. Steering Committee – This includes:

   2A. Proposed Structure for the Steering Committee: 38 Seats with 12 Seats reserved for the Affinity Hub Leads.

   2B. Entities Assigned to Seats and Selection Process:
   Election 1: Affinity Hub Leads : July 31st – August 1st – Names submitted to State August 1.
   Election 2: General Steering Committee Seats : August 7th-August 8th – Names submitted to State August 8th
   Election 3: Fill vacant seats – TBD

   2C. Identify a decision approval process of the Steering Committee
# Nomination Tracker

[https://tinyurl.com/NominTracker](https://tinyurl.com/NominTracker)

<table>
<thead>
<tr>
<th>Nominee</th>
<th>Organization</th>
<th>SPA Served</th>
<th>1st Election</th>
<th>Affinity</th>
<th>Affinity Seat</th>
<th>Affinity Candidate Statement</th>
<th>2nd Election</th>
<th>Steering Committe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kevin Harbour</td>
<td>Biz Fed</td>
<td>SPA 4 Metro</td>
<td>✔</td>
<td></td>
<td>EmployersBus...</td>
<td>The BizFed Institute (BFI) educ...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Stephen Sachs</td>
<td>Sachs Management Inc</td>
<td>SPA 3 Sa</td>
<td>✔</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Kevin Clark</td>
<td>Dakar Foundation</td>
<td>SPA 6 Xs</td>
<td>✔</td>
<td></td>
<td>Labor/Workers</td>
<td>We Unlock Success for The Lea</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>S. Michelle Blackwell</td>
<td>Hollywood Bld/Broadway Allianc</td>
<td>SPA 8 So</td>
<td>✔</td>
<td></td>
<td>Youth</td>
<td>Black workers</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Derek Steele</td>
<td>Social Justice Learning Insts.</td>
<td>Serve Co.</td>
<td>✔</td>
<td></td>
<td>Civic Engag...</td>
<td>My name is Derek Steele, Execi...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Brady Collins</td>
<td>KIWA</td>
<td>SPA 4 Metro</td>
<td>✔</td>
<td></td>
<td>Labor/Workers</td>
<td>As both Policy and Research M...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Carol C. Dicken-Russell</td>
<td>Friends of the LA River</td>
<td>SPA 5 Xs</td>
<td>✔</td>
<td></td>
<td>Sustainability</td>
<td>Friends of the LA River (FoLA...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Bahram Fazeli</td>
<td>Communities for a Better Envi</td>
<td>SPA 6 So</td>
<td>✔</td>
<td></td>
<td>Sustainability</td>
<td>For the past 24 years at CBE...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Ricardo Mendoza</td>
<td>Coalition for Responsible Cor</td>
<td>SPA 6 Xs</td>
<td>✔</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Drew Mercy</td>
<td>Antelope Valley Economic De</td>
<td>SPA 1 Ant</td>
<td>✔</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Veronica Padilla</td>
<td>Pacoima Beautiful</td>
<td>SPA 2 Sa</td>
<td>✔</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Derrick Henderson</td>
<td>African American Cultural Co</td>
<td>SPA 3 Sa</td>
<td>✔</td>
<td></td>
<td>Civic Engag...</td>
<td>Growing up in Mobile, Alabama...</td>
<td>✔</td>
<td></td>
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<tr>
<td>Erika Torin</td>
<td>Haven Neighborhood Service</td>
<td>Serve Co.</td>
<td>✔</td>
<td></td>
<td>Economic Dev...</td>
<td>I want to be a voice for thos...</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Michelle Yanez</td>
<td>EVS/GV HRTP</td>
<td>SPA 3 Sa</td>
<td>✔</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Douglas Jessop</td>
<td>The Constituents</td>
<td>Serve Co.</td>
<td>✔</td>
<td></td>
<td>Underemploy...</td>
<td>Where vision is lacking peopl...</td>
<td>✔</td>
<td></td>
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Voting Process Mechanism

WHO will be Allowed to Vote?

• All fully onboarded partners who have executed a Partnership Agreement Letter will be allowed ONE vote.

• The registered voter will be the Point of Contact (POC) that was listed in the Partnership Letter.
  • If the registered voter/POC needs to be updated, the original point of contact listed in the Partnership Letter must email CERF@LAEDC.ORG directly with this request by Friday July 28th at 12pm.
  • If the POC is no longer with the organization, please have your new point of contact email our team to resubmit a new partnership letter and we will update the voter credentials.

What will the Voting Process Entail?

• At the beginning of the election window, registered voters will be issued a unique token via email. This secure token grants them access to cast their votes on a virtual ballot hosted on a splash webpage.
  • Once all votes on the ballot are cast, the token will be closed.

• Voting results will be shared after voting window closes.
Post-Election Next Steps

- Proposed: Election 3 and Election 4 to fill vacant seats on the Affinity Hub Leads and Steering Committees
- Setting the framework/bylaws for the Steering Committee
The following seats will require an additional election to fill vacancies:

- **Affinity Hub Leads**
  - Academia (no nominations received)
  - Immigrants (no nominations received)

- **General Steering Committee Seats**
  - Residents/Workers (5 seats total; 2 nominations received)
  - Labor (6 seats total; 1 nomination received)

- Nomination Window/ Election Dates: TBD
2C. Identify a Decision Approval Process of the Steering Committee

The August 1st state mandated deliverable includes identifying a decision approval process of the Steering Committee. Options include:

1. **Majority Voting**: Decisions are made based on a simple majority. A proposal is approved when it receives the highest number of votes compared to other options.

2. **Supermajority Voting**: A higher threshold than a simple majority is required. A proposal will need a two-thirds majority to be approved. Used for significant decisions.

Please submit your option by Monday, July 31st at 12pm.

https://www.surveymonkey.com/r/T77TZQ5
The CERF Tribal Funding Opportunity will provide up to $25 million for tribal-led economic development planning and implementation projects. The current SFP is seeking an Intermediary, an organization or collection of organizations that possess the capacity to assist in the development, implementation, and facilitation of the CERF Tribal Funding Opportunity. The administration funding available for the Intermediary to support the Tribal Funding Opportunity Program is up to 15 percent of the total award.

Proposals must be received by 3 p.m. PST on Monday, August 14, 2023.

CERF Tribal Funding Opportunity SFP Resources:

- CERF Tribal Funding Opportunity Solicitation for Proposals Announcement
- CERF Tribal Funding Opportunity Solicitation for Proposals with Forms for Submission
The Mark, USA

First Meeting with The Mark, USA: Week of August 7th, 2023

Tentative Finish Date: September 22nd-28th, 2023

Total Project Time: 8 weeks
Research RFPs
Unified Letter - Sent to the state

In collaboration with our esteemed members, The CERF LA HRTC drafted a unified letter expressing our concerns regarding the distribution of funding across the 13 regions in California.

The 5th Supervisory District also created a letter in support of the LA HRTC’s concerns and was sent to the state with the HRTC’s unified letter.

We aim to shed light on the unique challenges faced by the diverse and geographically expansive Los Angeles region.

Our intention is to ensure that the allocation of funds takes these factors into careful consideration.
## Stakeholder Analysis

<table>
<thead>
<tr>
<th>Stakeholder Count</th>
<th>7/25/23</th>
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</thead>
<tbody>
<tr>
<td>Total Number of Organizations Engaged</td>
<td>449</td>
</tr>
<tr>
<td>Number of Organizations Officially Onboarded (CERF Collective Partnership Agreement submitted)</td>
<td>334</td>
</tr>
<tr>
<td>Number of Organizations Not Fully Onboarded</td>
<td>115</td>
</tr>
</tbody>
</table>
Based on the location of each organization's headquarters as reported by each onboarded member
Based on the primary stakeholder category of each organization as reported by each onboarded member

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes
L.A. County CERF
HRTC Upcoming Meeting Dates

Outreach & Engagement Committee
• August 2nd | 10:00 am

HRTC Bi-weekly Meeting
• August 11th | 9:00 am
Next Steps

• Affinity Hub Lead & Steering Committee Elections
• Selection of Table Partner Leads (6/8 have been defined)
• Subregional Table selection criteria/process
• Website Launch next week!
Thank you!
For more info, please visit: www.laedc.org/cerf

Questions can be directed to cerf@laedc.org.