LA County CERF HRTC Meeting Agenda
August 25th, 2023

• Welcome, and Introductions of New Partners

• Election Update: Vacant Seats
  • Nomination Tracker
  • Election Process, Mechanism

• Tribal Funding SFP

• Research Updates

• The Steering Committee By-Laws

• Catalyst Program Updates

• Process Mapping Update

• Training/Capacity-Building SOW

• Stakeholder Update

• Upcoming Meeting Dates

• Next Steps

• Questions/Comments
1. Vacant Affinity Hub Lead Seats
Election: August 28th | 9am until August 29th | 3pm

Academia
• 1 seat
Immigrants
• 1 seat

2. Vacant Steering Committee Seats
Election: September 4th | 9am until September 5th | 3pm

Resident/Workers
• 5 total seats
Municipal Partners
• 1 seat

Remaining vacant seats:
Labor
• 6 total seats
• No nominations received

Nomination Tracker
Affinity Published Applications
Voting Process Mechanism

**WHO will be Allowed to Vote?**
- All fully onboarded partners who have executed a Partnership Agreement Letter will be allowed **ONE** vote.

- The registered voter will be the Point of Contact (POC) that was listed in the Partnership Letter.
  - If the registered voter/POC needs to be updated, the original point of contact listed in the Partnership Letter must email [CERF@LAEDC.ORG](mailto:CERF@LAEDC.ORG) directly with this request.
  - If the POC is no longer with the organization, please have your new point of contact email our team to resubmit a new partnership letter and we will update the voter credentials.

**What will the Voting Process Entail?**
- At the beginning of the election window, registered voters will be issued a unique token via email. This secure token grants access to cast votes on a virtual ballot.
  - Once all votes on the ballot are cast, the token will be closed.

- Voting results will be shared after voting window closes.
CERF Tribal Funding Opportunity – Intermediary Solicitation for Proposals Open
DEADLINE EXTENSION

The proposal application deadline has been extended to Monday, September 28, 2023 by 3 p.m. PT. An errata will be released soon to reflect this revision, and will be posted on the Employment Development Department (EDD) website in the next few days. If you have any inquiries related to the errata or about the SFP, please email the CERF Team at WSBCERF@edd.ca.gov.

The CERF Tribal Funding Opportunity will provide up to $25 million for tribal-led economic development planning and implementation projects. The current SFP is seeking an Intermediary, an organization or collection of organizations that possess the capacity to assist in the development, implementation, and facilitation of the CERF Tribal Funding Opportunity. The administration funding available for the Intermediary to support the Tribal Funding Opportunity Program is up to 15 percent of the total award.

CERF Tribal Funding Opportunity - Intermediary Solicitation for Proposals: Important Links

- CERF Tribal Funding Opportunity Solicitation for Proposals Announcement
- CERF Tribal Funding Opportunity Solicitation for Proposals with Forms for Submission
- CERF Tribal Funding Opportunity Information Session Slides
- CERF Tribal Funding Opportunity Information Session Recording
- Passcode: qq+x.Pq6
Research Updates

Research RFPs and Bidders Conference Recap
An informative bidder’s conference was held on August 16, 2023, to provide insights into our Research RFP opportunities.
Deadline to Apply: September 5th 3pm
• Meeting Recording
• Passcode: jv2aL++6

1. Regional Summary, SWOT Analysis, Labor Market Analysis
2. Industry Clusters, Regional Benchmark, and Accountability Data Tool
3. ER-CERF-03 Economic Research and CCERF Research and Data SWOT, Partnerships and Gap Analysis

https://lacerf.org/subcommittees-research
CERF Collaborative
Bylaws

The Southern Border Collaborative developed a document of their bylaws that could serve as a template for the LA HRTC to create our bylaws.

Mission Statement

The Southern Border Coalition’s mission is to develop a comprehensive regional economic plan that supports high-road jobs, an inclusive transition to a net-zero economy and empowers and uplifts disinvested communities by fostering equity and creating sustainable opportunities for growth.

The Southern Border Coalition believes that every individual deserves the chance to reach their full potential. We are committed to addressing the systemic barriers to inclusive community engagement and building a future where everyone has equitable access to resources, opportunities, and a thriving quality of life.

To fulfill our mission, we will actively engage with disinvested communities, listening to their needs and perspectives on the future they want for their families and neighborhood. We will work collaboratively with community leaders, local organizations, and individuals to co-create solutions that address the root causes of economic, health, and environmental inequity to ensure lasting impact.

We advocate for policies and practices that promote social and economic justice, challenging systems that perpetuate inequality. Through community education, empowerment, and ownership in decision making, we seek to create agency and resilience within disinvested communities, enabling them to actively participate in shaping their future.
# What we heard

<table>
<thead>
<tr>
<th>THEME</th>
<th>OPPORTUNITIES FOR IMPROVEMENT</th>
<th>CATALYST 2.0</th>
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<tbody>
<tr>
<td>Administrative</td>
<td>• Transparency, expedient contracting, extended deadlines, and retention of funds in regions if not used</td>
<td>• Application no more than eight pages</td>
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<td>Equity and Disinvested</td>
<td>• Allocation of funds not proportionate to size of regions</td>
<td>• Ensure broad access to inclusive economic development in each region, while allowing discretion on most equitable use of funds to HRTCs</td>
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<tr>
<td>Communities</td>
<td>• Standard definitions and metrics of equity and other key program considerations</td>
<td>• Evaluation metrics currently under development</td>
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<tr>
<td>State Process and</td>
<td>• Make materials accessible and available in multiple languages</td>
<td>• Program factsheet and updated FAQs will be made available in multiple languages</td>
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<tr>
<td>Communications</td>
<td>• Need for clear terminology</td>
<td></td>
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<tr>
<td>Catalyst Program Design</td>
<td>• Funding amount too large for some regions to liquidate and takes too much away from implementation phase</td>
<td>• Decrease to $14 M per region, including up to $2 million for HRTC operations</td>
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<tr>
<td>Catalyst Funding Buckets</td>
<td>• Need for flexibility in buckets</td>
<td>• Less prescription in required funding categories</td>
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Catalyst 2.0

- $14 million per region to bridge inclusive economic planning with project and program implementation
  - Up to $2 million in HRTC operations
  - Up to $1.5 million towards Sector Investment Coordinators
  - Up to $9 million for project pre-development activities
  - Up to $1.5 million towards grant administration and compliance (Fiscal Agent overhead)
CERF’s three phases

Creating pathways for investment that will bring **bottom up, regionally governed** economic blueprints to life – creating good-paying jobs, prosperous communities, and a clean energy economy

<table>
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<th>March 2023</th>
<th>September 2026</th>
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<td><strong>PLANNING PHASE</strong></td>
<td><strong>PRE-DEVELOPMENT PHASE</strong></td>
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<td>$5 million per region</td>
<td>$14 million per region</td>
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<td>Developing regional economic visions in partnership with communities</td>
<td>Catalyzing a portfolio of projects and programs that are positioned for state, federal, and private investment</td>
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Maximize Investment into Communities
Align timeline with historic federal and state funding opportunities

$190 Billion in Federal Funding for California

$48 Billion* California Climate Commitment 3-Year Horizon*

$41.9 Billion* Infrastructure Investment and Jobs Act 2026 Horizon*

~$390 Billion* Inflation Reduction Act 2026 Horizon*

~$52 Billion* Chips & Science Act 2026 Horizon*
The Mark, USA
In Progress!

Four Meetings Total

Total Project Time: 8 weeks
Training/Capacity-Building Lead Scope of Work Questionnaire

• $75,000 to provide training to strengthen the capacity of community residents to take part in CERF planning and decision making.
## Stakeholder Analysis

<table>
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<th>Stakeholder Count</th>
<th>8/23/23</th>
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<tr>
<td>Total Number of Organizations Engaged</td>
<td>514</td>
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<tr>
<td>Number of Organizations Officially Onboarded (CERF Collective Partnership Agreement submitted)</td>
<td>401</td>
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<tr>
<td>Number of Organizations Not Fully Onboarded</td>
<td>113</td>
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Geographic Breakdown of LA HRTC Members by SPA (by Member Headquarters)

Based on the location of each organization's headquarters as reported by each onboarded member
Based on the primary stakeholder category of each organization as reported by each onboarded member

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes
L.A. County CERF HRTC Upcoming Meeting Dates

CERF 101 Presentation
• August 29th | 10:00 am

HRTC Bi-weekly Meeting
• September 8th | 9:00 am
Next Steps

- Vacant Seats Elections
- Steering Committee Bylaws
- Subregional Table selection criteria/process
- Complete Regional Plan Pt 1
Thank you!

For more info, please visit: lacerf.org

Questions can be directed to cerf@laedc.org.