OUTREACH AND ENGAGEMENT

Los Angeles High Road Transition Collaborative (LA HRTC)
Community Economic Resilience Fund (CERF) [AS OF 9/15/2023]

OUTREACH AND ENGAGEMENT

<table>
<thead>
<tr>
<th>LA HRTC Planning Tasks</th>
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<tbody>
<tr>
<td>● Conduct background research</td>
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<tr>
<td>● Generate resources and reports, data tools, systems, and feedback loops</td>
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<tr>
<td>● Collect initial community data</td>
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<td>● Conduct community mapping</td>
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<tr>
<td>● Build relationships within and across LA HRTC participants and partners</td>
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<thead>
<tr>
<th>LA HRTC Planning Tasks</th>
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<tbody>
<tr>
<td>● Conduct Data &amp; Dialogue Table series with LA HRTC members</td>
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<tr>
<td>● Summarize and share out themes for use in strategy development</td>
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<tr>
<td>● Submit monthly progress and activity reports</td>
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<table>
<thead>
<tr>
<th>Outreach &amp; Engagement Activities</th>
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<tbody>
<tr>
<td>● Introductory video on LA HRTC Goals, People, &amp; Timeline</td>
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<tr>
<td>● Community kick-off events</td>
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<tr>
<td>● LA County CERF survey</td>
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<tr>
<td>● Regular email updates and announcements</td>
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<td>● Monthly public updates</td>
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<th>Outreach &amp; Engagement Activities</th>
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<tbody>
<tr>
<td>● Monthly Issue Table Events</td>
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<tr>
<td>● Community Workshops (TBD)</td>
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<td>● Community Events (TBD)</td>
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<tr>
<td>● Geographic and diversity-based Planning Forums and Findings Report</td>
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<tr>
<td>● Monthly public updates</td>
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<th>Outreach &amp; Engagement Activities</th>
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<tbody>
<tr>
<td>● Community events to review, add, discuss, and refine potential strategies</td>
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<tr>
<td>● Community events to prioritize strategies</td>
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<td>● Monthly public updates</td>
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<th>Outreach &amp; Engagement Activities</th>
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<tr>
<td>● Develop and present draft Report containing proposed strategic projects or investments</td>
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<tr>
<td>● Catalog and respond to public comment</td>
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<tr>
<td>● Revise report with summary of changes</td>
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<tr>
<td>● Finalize and submit Report</td>
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Focus

Develop relationships and tools to sustain LA HRTC’s equity-focused outreach and engagement work across Los Angeles County

Build shared understanding of needs and opportunities across Los Angeles County’s disinvested communities through learning, data analysis, and dialogue

Create and refine data-informed, inclusive economic development strategies and potential projects for building an equitable and sustainable regional economy

Select 2-5 strategic projects or investments that are well positioned to support long-term economic resilience and our region’s transition to a carbon neutral economy.

Prepare

October - December 2023

Share

January - February 2024

Co-Create

March - April 2024

Adopt

May - June 2024

1

Prepare

Share

Co-Create

Adopt
**PREPARE**

**FOCUS:** Develop relationships and tools to sustain LA HRTC’s equity-focused outreach and engagement work across Los Angeles County

1. **Set up Collaboration / Data Collection Software**  
   **Owner:** LAEDC Admin staff  
   **Timeframe:** Early October

2. **Create and Release LA HRTC Introductory Video**  
   **Owner:** LAEDC Communications Staff  
   **Timeframe:** October - Early November

3. **Plan & Deliver LA HRTC Capacity Training and Workshop(s)**  
   **Owner:** LA HRTC Capacity Building Consultant  
   **Review by:** Steering Committee  
   **Participants:** All LA HRTC  
   **Timeframe:** October

4. **Create tables, micrograntees, and a simple SPA-based Micro Grantee Community Engagement Toolkit**  
   **Owner:** Affinity and Table Leads / LAEDC Communications and Admin team  
   **Review by:** Steering Committee  
   **Timeframe:** October - November

5. **Confirm Data Collection Plan for Economic, Health, and Climate Reports**  
   **Owner:** External Researchers in coordination with LAEDC Research Analyst  
   **Review by:** Steering Committee  
   **Timeframe:** October - Early November
PREPARE (continued)

FOCUS: Develop relationships and tools to sustain LA HRTC’s equity-focused outreach and engagement work across Los Angeles County

06
Design Reports to Support LA HRTC Community Learning & Dialogue
Owner: External Researchers in coordination with Steering Committee

07
Develop and Launch Data Collection Instrument(s)
Owner: External Researchers in coordination with LAEDC Research Analyst
Review by: Steering Committee

08
Conduct Community Kick off Events and Initial Data Collection
Owner: SPA-based Micro Grantees
Support By: Affinity and Table Leads

09
Create Community Asset Lists/Maps
Owner: SPA-based Micro Grantees
Support By: Affinity and Table Leads

10
Deliver Research Reports to LA HRTC
Owner: External Researchers
Review by: Steering Committee

11
Submit Research Report and Regional Plan Part I
Owner: Steering Committee in collaboration with LAEDC Admin staff

Early November
Mid-November
Mid-November – Early December
December
Late December
End of December

Los Angeles High Road Transition Collaborative (LA HRTC)

December 2023
SHARE

FOCUS: Build shared understanding of needs across Los Angeles County disinvested communities through learning, data analysis, and dialogue

12
Host LA HRTC Data & Dialogue Tables
Owner: LAEDC with facilitation by External Researchers or external partner

Early January

14
Develop/Refine Data Collection Instruments and Templates within Engagement Toolkit
Owner: Affinity and Table Leads
Support by: LAEDC Research Analyst and Communications team

Late January

16
Conduct Additional Sharing and Dialogue Activities within Communities
Owner: SPA-based Micro Grantees
Guidance by: Affinity and Table Leads

Early – Mid February

18
Compile and Share Community Key Findings & Emerging Themes to Inform Strategy Development
Owner: LAEDC Research Analyst
Coordination with: Affinity and Table Leads
Review by: Steering Committee

Late February

January 2024

13
Compile and Share Data & Dialogue Table Themes and Key Findings
Owner: LAEDC Research Analyst
Review by: Steering Committee

Late January

15
Host Geographic and Diversity-based Planning Forums
Owner: LAEDC / TBD

Late January

17
Compile and Share Geographic Findings Report
Owner: LAEDC Research Analyst
Coordination with: Affinity and Table Leads
Review by: Steering Committee

Mid – February

February 2024
CO-CREATE

FOCUS: Create and refine data-informed, inclusive economic development strategies and potential projects for building an equitable and sustainable regional economy

19
Develop Framework for Strategy Development & Evaluation
Owner: Steering Committee

Early March

20
Draft Initial List of Potential Strategies / Strategic Projects
Owner: LAEDC Research Analyst or report writer
Review by: Steering Committee

Mid - March

21
Update Engagement Toolkit with Strategy Development Templates and Tools
Owner: Affinity and Table Leads
Support by: LAEDC Research Analyst
Review by: Steering Committee

Late March

22
Facilitate Strategy Development Dialogue Table with LA HRTC members
Owner: Affinity and Table Leads

Early April

23
Conduct Strategy Development and Prioritization Engagement Activities in Communities
Owner: SPA-based Micro Grantees
Support by: Affinity and Table Leads

Mid - April

24
Compile and Share Strategy Development and Prioritization Report
Owner: LAEDC Research Analyst
Coordination with: Affinity and Table Leads
Review by: Steering Committee

Late April

Los Angeles High Road Transition Collaborative (LA HRTC)
ADOPT

FOCUS: Select 2-5 strategic projects or investments that are well positioned to support long-term economic resilience and our region's transition to a carbon neutral economy.

- **Review Strategy Development Report and Select Final Strategies**
  - Owner: Steering Committee
  - Early May

- **Host Community Presentations of Draft Report and Request Public Comment**
  - Owner: SPA-based Micro Grantees
  - Guidance by: Affinity and Table Leads
  - Early June

- **Submit Report & Regional Plan Part 2**
  - Owner: Steering Committee
  - End of June

- **Develop and Release Draft Summary Report**
  - Owner: Steering Committee
  - Support by: Professional Writer
  - May

- **Revise Report with Summary of Public Comments**
  - Owner: Steering Committee
  - Support by: Professional Writer
  - Mid-June

- **June 2024**
  - May 2024

Los Angeles High Road Transition Collaborative (LA HRTC)