

OUTREACH AND ENGAGEMENT

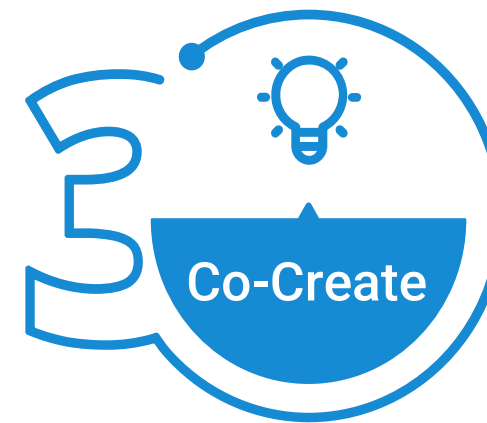
Los Angeles High Road Transition Collaborative (LA HRTC)
Community Economic Resilience Fund (CERF) [AS OF 9/15/2023]



October - December 2023



January - February 2024



March - April 2024



May - June 2024

Focus

Develop relationships and tools to sustain LA HRTC's equity-focused outreach and engagement work across Los Angeles County

Build shared understanding of needs and opportunities across Los Angeles County's disinvested communities through learning, data analysis, and dialogue

Create and refine data-informed, inclusive economic development strategies and potential projects for building an equitable and sustainable regional economy

Select 2-5 strategic projects or investments that are well positioned to support long-term economic resilience and our region's transition to a carbon neutral economy.

LA HRTC Planning Tasks

- Conduct background research
- Generate resources and reports, data tools, systems, and feedback loops
- Collect initial community data
- Conduct community mapping
- Build relationships within and across LA HRTC participants and partners

- Conduct Data & Dialogue Table series with LA HRTC members
- Summarize and share out themes for use in strategy development
- Submit monthly progress and activity reports

- Compile initial list of potential strategies based on shared work and feedback to date
- Develop criteria to support transparent prioritization and selection of strategies
- Compile and incorporate feedback from Issue Tables and community strategy development activities

- Develop and present draft Report containing proposed strategic projects or investments
- Catalog and respond to public comment
- Revise report with summary of changes
- Finalize and submit Report

Outreach & Engagement Activities

- Introductory video on LA HRTC Goals, People, & Timeline
- Community kick-off events
- LA County CERF survey
- Regular email updates and announcements
- Monthly public updates

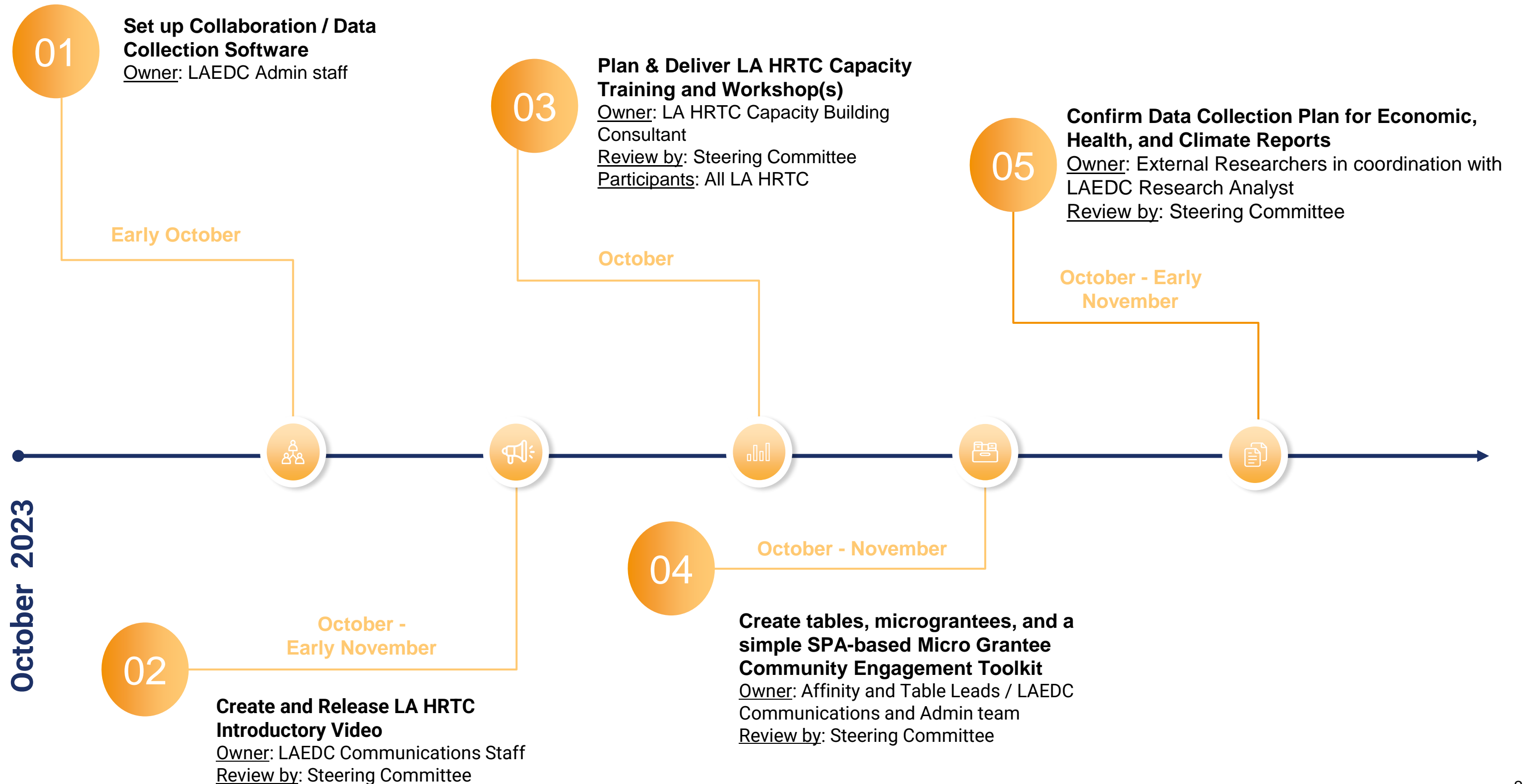
- Monthly Issue Table Events
- Community Workshops (TBD)
- Community Events (TBD)
- Geographic and diversity-based Planning Forums and Findings Report
- Monthly public updates

- Community events to review, add, discuss, and refine potential strategies
- Community events to prioritize strategies
- Monthly public updates

- Community Presentations of draft Report
- Public comment period

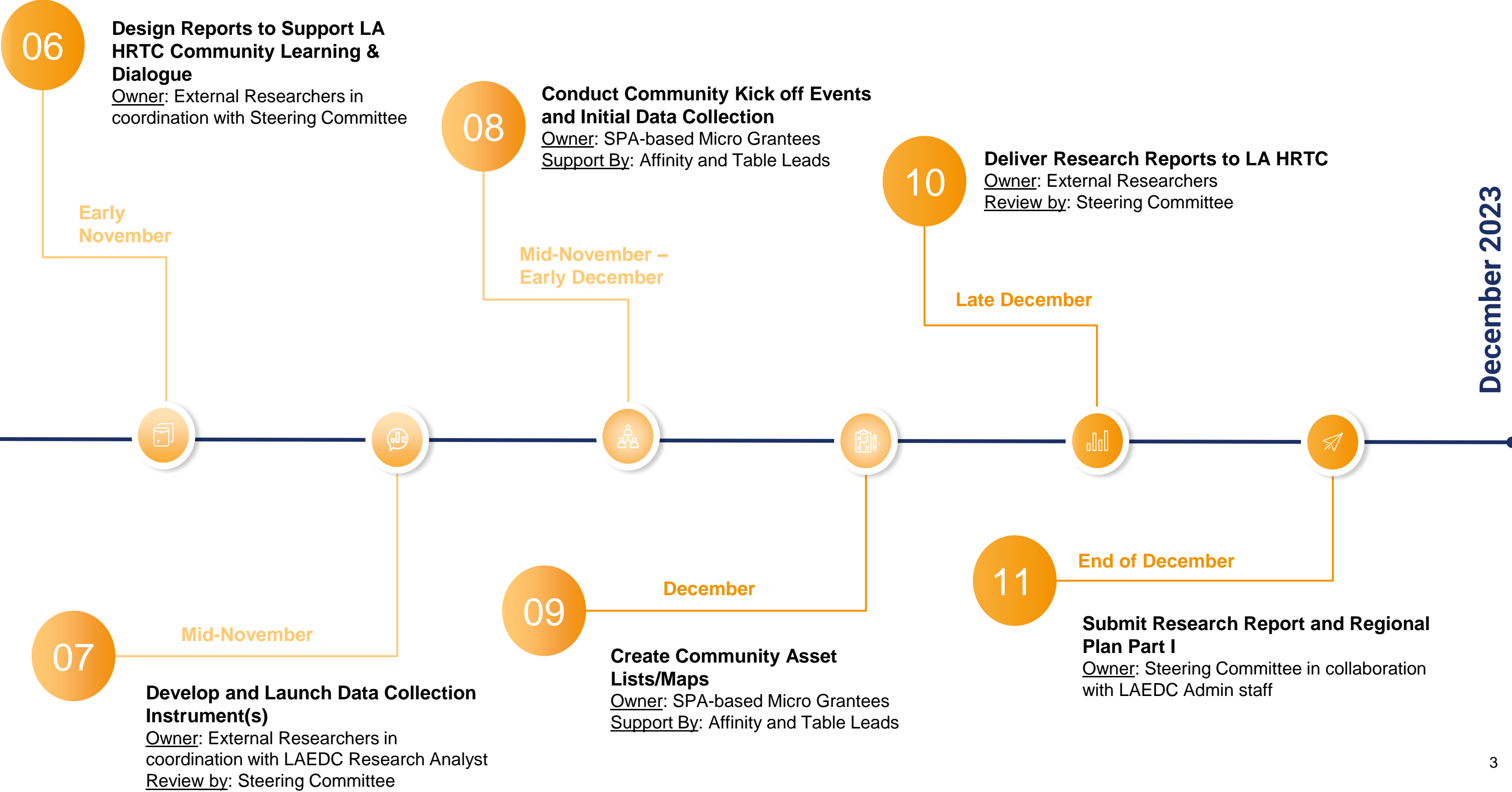
PREPARE

FOCUS: Develop relationships and tools to sustain LA HRTC's equity-focused outreach and engagement work across Los Angeles County



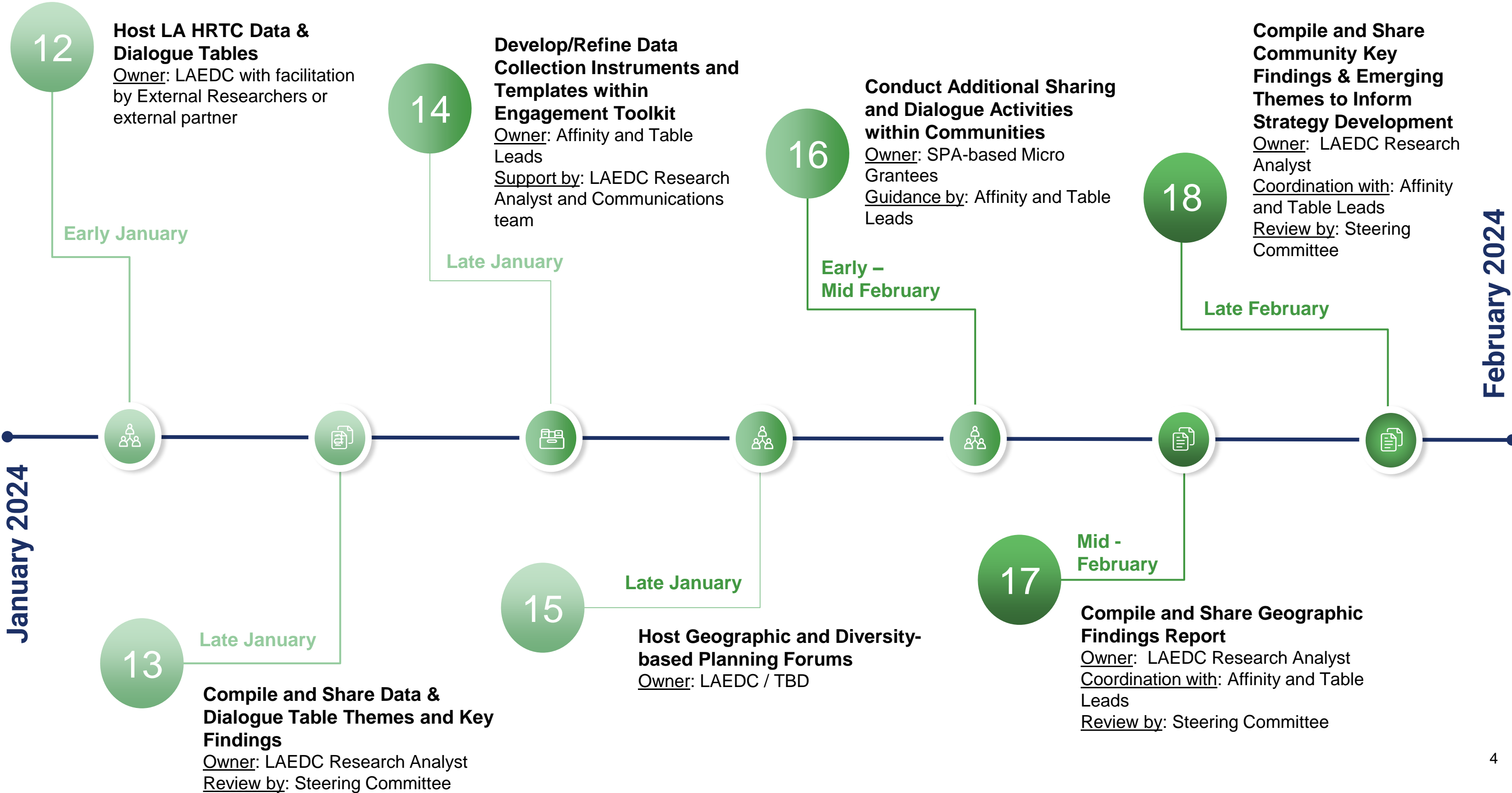
PREPARE (continued)

FOCUS: Develop relationships and tools to sustain LA HRTC’s equity-focused outreach and engagement work across Los Angeles County



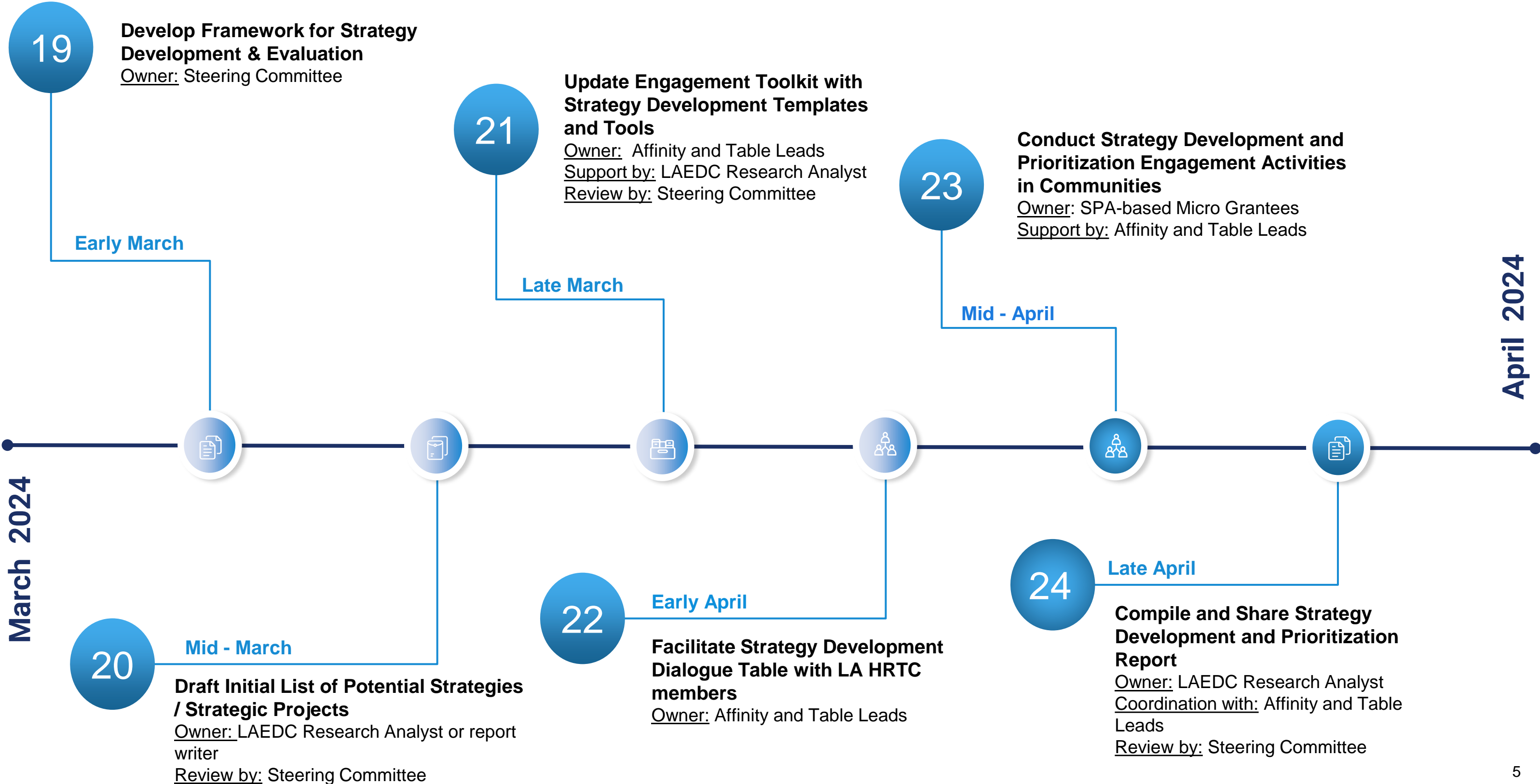
SHARE

FOCUS: Build shared understanding of needs across Los Angeles County disinvested communities through learning, data analysis, and dialogue



CO-CREATE

FOCUS: Create and refine data-informed, inclusive economic development strategies and potential projects for building an equitable and sustainable regional economy



ADOPT

FOCUS: Select 2-5 strategic projects or investments that are well positioned to support long-term economic resilience and our region’s transition to a carbon neutral economy.

