



Steering Committee Meeting March 14th, 2024

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Summary Notes

The steering committee set timelines for upcoming deliverables in April and August. CCF discussed hiring a contracts manager and a facilitator to assist in moving processes forward within our initiative. They also mentioned plans for a state audit visit in June.

Affinity hub leads' training, AI tools for meeting recordings, and evaluation criteria for grant applications were discussed. Beacon Economics presented SWOT analysis results for LA County, focusing on industry clusters and sustainability. Potential funding was explored to facilitate project development within the steering committee framework.

Updates from Civil Economics and Beacon included regional summaries and industry cluster analyses. Community outreach surveys gathered perspectives on employment pathways. Future plans involve stakeholder and climate asset mapping for inclusivity and data-driven strategies.

Workshops on California jobs and state initiatives were highlighted. Attendees were urged to provide feedback on evaluation systems and pilot projects in Los Angeles. Scarlett mentioned technical assistance available for affinity hub leads and emphasized utilizing resources efficiently. Administrative tasks and upcoming events leading to regional plan submissions were also discussed.

Meeting Transcript

02:52

Good afternoon everyone.

03:02

Mister Harbour. Good afternoon, sir.

03:07

Jose, good afternoon.

03:10

Nice to see you.

03:12

Good to be seen. Good to see you as well.

03:19

I appreciate that. Thank you.

03:23

Thank you. Clark.

03:25

Yes sir. Hi, Kevin Harper.

03:27

How you doing today, sir?

03:29

Oh shoot, pretty good since we last talked about 2 hours ago. Just, you know, I'd rather be busy than not busy, so I'm not going to comply.

03:42

There you go.

03:48

So folks, let's give it one a more minute and why don't we go ahead. You can go ahead and lean in the next minute when you're ready. Ariel for housekeeping. Can one of you send Sharon Evans the link to this meeting?

05:52

Sure, 1 second.

05:59

It's.

06:26

I just sent it to her.

06:28

Okay. Of course, as Murphy's law would have it, my landscapers are here now, so if you hear a blower, just ignore it. All right, so welcome everyone. Why don't we go ahead and get started. Thank you for joining us at our steering committee meeting. We got a full agenda, so we're going to start with housekeeping. And Ariel, I'll turn it over to you.

06:53

Thank you Kevin. Thank you Mister chair. So please everyone, just remember to submit your attendance. I'm going to be sharing the link in the chat right now. So because it's really important for us to keep track of who's attending these meetings. Also we'll be sharing the action item tracker so you can keep a track on what everything that's going on with our meetings. And I'll also share the link for the Google jamboard where you can always propose anything that you would like us touch in the next meetings or any suggestions or anything that you would like us to know. Just make sure that you always put the date and the name whenever you put something on the job board. And we will also be sharing the resource tracker where you can access all the documents and resources that the students committee have.

07:56

And we also encourage you to bookmark these tools for your friends. And just as a reminder, we have the department of opportunities where you can email Andrea if you have any concerns, any ways do you think we can improve or any areas of opportunities. You can always email her and she will be happy to address those with you. So we're going to keep moving with the timeline. I believe this is Armando.

08:39

Sorry, I was on mute. So thank you, Arielle. So we're going to. The next item on the agenda is we're going to go with the timeline. And I believe, Armand, you're going to go ahead and take that.

08:53

Yeah, I'll take this. So, yeah, we have a timeline for the next few months. You know, we kind of. We'll be going over this again. Again. But it's very important to remember. So the two key deliverables we have is the regional plan. One is due April 30, and we received feedback from the state. We received that last week, so we began

incorporating that. It's, a lot of it has to do with synthesizing the reports and actually just the fact that it was incomplete. I'll be giving updates on the research, which was one of the primary things that was missing later in this call. The second main deliverable is the final draft for the regional plan, part two. That's due last day, August, and then that regional plan.

09:37

That's something I will also discuss a little bit down the line when we're discussing the affinity hub leads and the outputs from those meetings. This is a color coordinated to the best of my abilities. You'll see that we have the sub regional table processes at the top right there. We're currently. We've developed a process for scoring the applications, and we'll be providing updates. CCF can maybe speak a little bit as to how long we can expect their portion of ensuring compliance once the scoring is submitted to them. Tentatively, I put it for April 9. I'm not sure if that's something that works with their timeline, but they could speak to that. We'll be hoping to have the sub regional tables having convenings and working with the affinity hubs over that one month period, from about mid April to mid, maybe.

10:27

The other very critical thing that I'd like to point out here is the green. The green items which are related to the table partner leads. We really do need to begin developing a process for choosing those table partner leads, thematic areas. And then once we choose those thematic areas, who exactly is going to be awarded that \$50,000 to lead those convenings? Some other things you can see here, the affinity convenings, those have already begun. We've had two already. I'll be providing updates on that a little bit down the line. And in purple, we have some things related to strategic projects. That is also something that we do need to begin developing as a steering committee. So, yeah, I think that's everything. So.

11:12

Very good. Any questions to Armon? Regards to the timeline? Okay, seeing none, we're going to move to the fiscal report with CCF.

11:26

Hi, everybody. So a couple of quick announcements. One is we. I'm happy to report that we've hired a contracts manager to assist with this role. This individual is going to be taking lead when it comes to the fiscal agent responsibilities associated with this program. His name is Paul Morales. He's on this call now, so just wanted to briefly introduce him to you guys, let you guys know that he's on board, started this week and we're very happy to have him as part of the team. My next announcement is the monitoring review. As you guys would recall, we do have a planned state audit visit in June, early June, and as I promised, I would keep you guys abreast and updated as any changes or anything that's going on with that.

12:14

As of yesterday, we did respond and provide information regarding initial request for information and documentation regarding the audit. So we submitted all requested items to date, including a monitoring questionnaire to the state. So they will be reviewing and they'll be keeping in touch with us. Next steps is for them to identify certain items that they're going to be reviewing so that we can prepare property for the audit. Again, I'll keep you guys posted as we continue to get more information regarding the actual audit. And that's it for me. Unless there's any other question or any actual questions, please let me know. Other than that, I'll turn it back to you. Armand.

12:53

Well, before you go too far, Jose, I just want to mention, because it does involve the fiscal agent, is that we're the California jobs working with CCF to identify funding for the facilitator to help some of our key meetings move forward more smoothly, which was that strong recommendation from the state from that winter convening, and also a strategic writer to help us synthesize that information from regional plan part one in terms of the actual content and the style in order to satisfy that requirement. So we'll keep you updated on that as the jobs first team works with CCF to figure all of that out, how those are going to be funded.

13:45

Thank you, Charles. Okay, next item on the agenda is side porch.

14:00

Hello, Kevin. Yeah, I don't think side porch is here.

14:07

I can speak to it a little bit. So the affinity hub lead. Convenient. Well, let me back up. The Affinity hub leads had a training, was that two or three weeks ago with side porch? It supplied them with some tools. The Affinity hub leads supplied them with some tools to help their meetings run smoothly and for sharing purposes. So, for example, each meeting, one of the suggestions was to have an AI tool for each meeting, each affinity hub meeting to be recorded. From that recording, it will be transcribed. From that transcription will be a summary of the transcription. And it will be up to each affinity hub lead to take that, read that summary and make sure that it's a true reflection of what happened in the meeting. And if not, just adjust it to make sure that it is.

15:02

Because we know AI is not perfect yet. So once that is identified, then we can share it back with the rest of the affinity hubs. So you can better be informed and find better ways to collaborate.

15:19

If I could add in. Lean in real quick, Charles. So we did use, we tested out our AI and it worked great. We got an example of the summary, but there are other AI tools that you might also consider. One is offered by Zoom as a part of their package. The pro package, I believe. So, like any technology is not perfect, but find the one that works best for you because it's going to cut down a lot of the work that you got to do. It does all your work for you in terms of a really good summary. It's already written up and also as a backup.

16:02

If you don't want to do it and you record it, you can send that recording to side porch and they'll run it through their AI system to do the summary for you and then they'll send it back to you. So I'll leave it at that. Thank you.

16:20

Yeah, seems like that's working well for you. So, labor, I understand that labor had their one convening already. Business bished institute. They had theirs about an hour and a half ago. And there should be some notes coming before you guys from those meetings. Overall, side Porsche is working with some of the affinity help leads in case there are any questions moving forward. But they're certainly being encouraging for everybody. Each affinity hub lead to, you know, take the bull body horns and run their meeting the way that they see fit. Encourage, strongly encouraging them to use the tools. Armand, if you want to talk about how you are, can help out with those convenience, feel free.

17:09

Yeah. Thank you, Charles. So, yeah, as Charles said, labor had their first meeting employers in business. And so, I mean, these meetings, the outputs that we're trying to get out of these meetings are really based off of the regional plan part two and what's been requested for to be submitted as part of that regional plan. So I've listed them out right here. That's identifying key growth industries strategies for growth and identified industries strategies for increasing economic diversification, economic, environmental and health equity strategies for responding to economic shocks. And lastly, how do we align all of that with larger state strategies? You know, as it applies to, for example, the state wanting to be carbon neutral by 2045.

17:51

So the discussions that are being had and the presentations being given by the affinity hub leads are designed to be to provide information that, you know, we get inputs, people can give us industries that they think along with the strategies for those industries, and then we can incorporate all of that into the regional plan. I do think it's very important for our Affinity hub leads to stay engaged. I'm not sure how many of you guys are on the call today, but please stay engaged with the regional convener team. So we have an idea of when your meetings are. I can always attend the meetings to provide assistance. I know there's, it's kind of data and research heavy, so there might be some questions and it could clear confusion. So just, you know, kind of help focus on the main deliverables we're looking for.

18:32

So, you know, we'll send a follow up email, but please send us your meeting details. I don't know if Kevin had anything you wanted to add.

18:39

No, sure. I mean, you know, when you're the first one, you always got to be willing to take the shots. And it was a really good meeting. I felt people got a chance to speak, they got a chance to get all their ideas out. We had

planned it for an hour. I thought that hour isn't enough. So we added another half hour onto it and we actually finished three minutes early. So at the end of the day, you know, having you there, Armon, and, you know, to fill in a few comments, you know, and thank you, Tony. I see your comments, you know, not perfect, but I thought it was pretty good. And hopefully we'll be able to, you know, otter, stop for a minute. But we kept recording.

19:27

So bottom line is that we captured everything, didn't rely on just our own note taking, and we're going to be able to feed that information back. A lot of folks came up with some really good ideas on what we should be focusing in on. Industries had to pull a little bit out of some folks. They got quiet. So I started calling on names from within my ecosystem that showed up, aside from the LaHR TC or the California jobs collaborative. I send out invitations to my own ecosystem, business and personal. And I'm happy to say they showed up. They showed up and they gave information. So I think we're going to be scheduled, depending on how quickly we process this. Going to try to get another one out, two weeks or three weeks at the latest. That's it. Thanks. So next on the agenda.

20:20

Unless you have anything else to speak to, Armand?

20:24

No, I have nothing else. I have a question from Sharon in the chat, she's asking the team can posture of the affinity hub meetings. Yeah, I mean, we can do that. We just. We haven't received any details from the affinity hub leads yet, so.

20:40

Well, you got mine. Mine's going to be on the 28th, right?

20:43

Yeah.

20:43

Just as a arm, if I can. As a reminder to all our affinity hub leads, you will be receiving an email, but if you can, please send us your contact information that would be appropriate to publish on our. On our website. We are receiving various inquiries about these affinity hub lead convenings, and so it would best to have your contact information so that stakeholders can directly reach out to you all as you are all planning your convenings and can send them the invite and ensure that they can attend. We also are encouraging everyone to please send us the details of your convenings, whether they are in person or. Or are being done virtually. We are happy to include them in our newsletter as well as on our website to ensure that you get as much promotion and attendance within your meetings.

21:34

And so again, please send us your dates, your information, and then also your contact information that is appropriate to publish on our website to ensure that folks can reach out to you all directly as well.

21:49

Let me see.

21:53

Sorry, what day do you need them.

21:55

To go in the newsletter? Like what day of the week or.

21:57

Whatever, just so they know?

22:00

Yeah. Preferably seeing that we're now kind of hoping to plan out in advance these meetings. Normally I do send our newsletter out the second week of every month, but I'm willing to send bi weekly updates now. So our

last. Our next email goes out should be going out by the 18th, 19th. So if you guys do have your dates, if you can send them in by next Monday, we can go ahead and include it on our next updated email.

22:36

Okay, Benny?

22:38

Yeah. I'm a little bit confused, and I'd love to know who's in charge of the affinity hub, who's the liaison on staff with the affinity hub, so I can do a direct conversation. I attended the Thursday morning meeting, and I'm really confused about what happened from that Thursday to these individual meetings and the planning. I'm a little confused. So, Scarlett, if you don't mind telling me who's in charge of the affinity hub or oversees the affinity hubs in relation where the coalition engagement hub lead? And so when you talk about the meetings you're going to have, I'm assuming there's something we're going to engage around a toolkit or something that produces what we're supposed to talk to about. And I don't remember that coming out of the meeting on Thursday.

23:24

Thank you, Ben. We actually did. We've been sending out various emails. We're happy to reform them, but we just sent out a toolkit that includes a comprehensive presentation with all the components that the Affinity hub lead can use to present on. You're welcome to also edit the presentation directly to include and base it more off of your specific theme if you'd like. We did create also a Google Drive for our affinity hubs that includes all the content that would be easier for you all to keep track of if you just flag. And so I'm not sure if you've received it, but we're happy to resend that. As far as just who to contact directly.

24:08

Charles, I don't know if you'd like to have a point person, but we are working with side porch that is providing the capacity building and some of the assistance for our Affinity hub leads. So if Charles, you'd like to chime in specifically on who Ben should be contacting directly.

24:31

You're on mute. Charles.

24:33

Thank you, Scarlett. Appreciate it.

24:34

Okay. All right, so while Charles is talking, Benny, what happened? What I did was, so I got the email right. I downloaded a presentation and I decided to rearrange it. I wasn't comfortable with, so I did rearrange it, put my brand on it, added a few points, made it pertinent to business and employers and associations. And then I got engaged with Andy from side porch, you know, talked about, you know, using otter AI and how to make it easy. And I'm going to tell you, man, if you use that, it produces a report that looks really good and you don't have to take notes and remember all that stuff. You just run the meeting and not worry about it. So. And then Armon stepped in and answered some questions around the industry clusters.

25:33

And as we continue to refine that, you know, we'll all become more adept at it. But, you know, they helped me out in this first meeting, so, you know, at the end of the day, everybody got a chance to speak, you know, a lot of good input from community based organizations, questions around, well, how do I get people involved? And we got some of those questions answered. And, yeah, it was good. So, not perfect, but people liked it. I got personal messages in Texas, and so it was cool.

26:04

Thank you, chair.

26:06

Armon.

26:07

Yeah, I just wanted to chime in because I think, Benny, you bring up a good point. It's not too clear what are these meetings revolving around. I'd like to just emphasize that. So the regional plan, part two, like it has these

things that are on this slide. And the state's asking for us to submit strategies around these different items here. And so we're trying to have these affinity hub convenings. We have five scheduled. We want them to be throughout March, from March to May. And in these meetings we'll kind of have a dialogue that builds off of each one. So we thought an appropriate starting point based off of these outputs is to identify key industries. So in the employers in business meeting earlier today, they discussed some industries and it was actually produced some fruitful results.

26:54

And then we'll kind of go through each one throughout the meetings. But I hope that provides some clarification. And, you know, we could always discuss this.

27:04

And call me Benny if you need any.

27:06

Thank you. There's no timeline. Please. I just. Because I was like, wait. I was at the Thursday training that we had with site porch. And this sounds like nothing like when we talked about that Thursday, but I hear what you're saying. The package has been developed with the information that we're supposed to utilize. We have a timeline and we have to convene folks as per our area of affinity. So. And the staff will be there to help us. And Kevin, you're identifying the ways of document the discussion that looks through. It sounds like by using AI to develop a report is what I'm hearing.

27:38

You say.

27:39

Yeah, yeah, they can help. They'll give you step by step directions. And if you need any help, reach out to me, man. I could have my guy talk to you or your guy and, you know, get that set up for you.

27:51

But thank you.

27:53

I'm not the wizard, but you know, when I had questions, I just like you're doing. I was right where you were and I asked, I had to get some answers. I got my answers and I had to throw down and we did it. So, Tony Simons.

28:09

Yeah. This is maybe the next step to once you get the meetings going. I thought today's meeting went really well. Thinking about how then people that are participating in that meeting, how do we go back to our organization to get the information that you want us to then contribute would be helpful. One thing that might be helpful is creating a even, and I don't mean in the next week, but you guys have now a set of slides you're thinking of using in your meetings. Could you come up with a shorter set of slides that I might be able to bring back to my organization, and it might list five questions or something. That way I'm getting the information I need from them to be able to bring back to you and the meeting. I know that would be helpful for us.

28:58

So, Tony, keep in mind that if they send you the full deck, you don't have to use the full deck.

29:06

I'm not an affinity lead, so I don't have the deck.

29:09

Right, okay, so that's what I'm saying.

29:11

I mean, I don't mind knocking it down myself.

29:15

Yeah, point will take it, Tony.

29:18

I think that's a great point. So, I mean, along with the summary that we're asking the affinity hub leaves to submit, there's a template that has these guided questions that's like, specifically, what were the industries identified for the example for this call? And then, you know, as we move further down the line, they will explicitly list it out and then that'll be submitted to us. So perhaps this template could be useful if it's shared with you. I mean, you can have all the slides, you know, but if you would like, you know, we could, I guess, share the template as well. It's just, it has those. You were on the call today, you saw there was like the priorities and the convening goals that kind of kept going over those same few questions to keep in mind. So it's literally those questions. But, yeah.

29:59

I mean, I can pull it out, but if you guys have it just makes it faster for everybody to go to the organization and.

30:06

Bring this stuff back.

30:07

That's all.

30:08

Okay, so maybe the affinity hub leads along with the slides. When they send the slides out, they can send out that template. Okay.

30:23

Okay. Okay. So we're gonna go to the sub regional table. Partner selection. Andrea and Benny, you're here. Who wants to go first?

30:35

You can go first, Benny, I'm in the car. You can go first.

30:41

You just want to provide an update, please. So we had. We met. Yes, we met Tuesday. We wanted to, first of all, thank the staff and all the network for getting out the information on the grants. We had, I believe, 214 applications submitted for the \$10,000 subregional grants. Every district spa area, every county wide spa area is represented. Every subgroup is represented with at least two applicants applying. There are a lot of folks who applied across different county regions as far areas. So the evaluation criteria and the spirit of what we're trying to accomplish will be utilized by the evaluators. So first things first is we got a lot of applicants. I think Friday we had 140, and by the end of the process we had over 215. So great job on that.

31:50

So we met to discuss how are we going to evaluate the proposals. CCF is in charge of distribution of resources and the plan was for them to evaluate, but because of the quick turnaround and the process that they utilized, they were not able to do the evaluation. And so the plan that the subcommittee developed was to put out a volunteer request for evaluators and staff did that by Tuesday afternoon. We are expecting to close that part out by tomorrow and see where we are with numbers of evaluators. The idea is to develop teams of hopefully three per area to make sure that the entire network is covered in terms of spa areas and subregional topic areas. We are going to have a meeting with those volunteer evaluators next Tuesday.

32:50

We are offering two times to meet one at two and one at 630 in the evening, just to remind them and to let them know the spirit of the intent and to walk through the regular scoring process of the rubric we developed as a committee. That happens Tuesday, and we're hoping to have all evaluations done by Friday of that week, end of day. As you all know, we're under a time crunch, but if we can get enough volunteers and we'll find out how we're doing about that on Friday, we should be able to get through it. We apply the proper math to make sure we divide up the proposals evenly and get maximum engagement in that process. So that's where we're at. That's our update. There is, there is the dates actually laid out on your screen for you to look at.

33:39

And this will, once evaluations are the proposal reviewed, then CCF will take over in terms of contracting,

distribution of dollars, and their, part of the administrative side of the process to be in compliance with their requirements and expectations.

34:00

And the only other thing I would ask is that once all this is done, I think we probably need to convene or have some kind of formal welcoming situation for all those that get selected.

34:17

So definitely have to be some sort of an onboarding event or process for all of the organizations. It's important that we all understand the purpose of this whole project, and that is one way of making sure that we can develop the messaging that supports that. So thank you for that recommendation.

34:38

And then also it could be via Zoom, which is a little more impersonal, but I have the ability, I was told right, we might be able to get space to hold 90 sub regional table partners. I could get it. It might be a hall for other people, but I can get a room big enough to hold them all at UCLA and their alumni center. So that's just an option I'll throw to your committee.

35:09

Great. I also wanted to create space, mister chair, for Andrea, or Miss Kelly or Sharon or Luis, who are all members of the committee to chime in if there's something I missed, or even our staff who were there, present in our meeting, does that anything you all want to add?

35:29

Raise your hands and be recognized.

35:35

No, you did a great job.

35:37

Thank you.

35:39

Andrea, you got to start raising your hand. Oh, I'm sorry.

35:43

I thought I did hit it.

35:44

I'm sorry.

35:44

No, I'm just playing. I'm just playing with you. We're good, Sharon. We're going to hit the committee members first, and then I'll hit you. Charles.

35:53

Good afternoon. Excuse me. Just a question. So we're going to. We are. I want to urge all of our steering committee members to reach out to your colleagues and HRTC members and encourage them to volunteer to serve as an evaluator. Put their name in the hat. It is as much, many as rfps as I have reviewed and continue to do every day. It is not that difficult of a process. And our application is short, but if we have a very broad group to support the evaluation process, it can be done in just a couple days. So, one, I have volunteered a few people on this phone call because I've been tapped many over the years to serve on evaluation committees.

36:48

It's called voluntold.

36:49

Sure, Olivia, I hope you're listening. Excuse me. And the also thing is, Benny, do you have. Are we at. Are we in a position? Are we still going to be offering technical assistance support for those that may not score as high as we would have liked to.

37:12

I don't. We have not talked about that as a committee.

37:16

Oh, actually. Okay.

37:18

We did not come up with any sort of decision around providing technical assistance for those who don't come up with high scores after the fact.

37:26

Okay, well, we'll talk about that in the next video. Thank you so much.

37:30

Okay, so I'm gonna hit Charles.

37:33

Oh, yeah.

37:33

Armand and then Louise. So Charles.

37:36

Okay, sure.

37:37

Yeah.

37:38

I just want to kind of clarify something that. That Benny stated earlier about the evaluation process. CCF was never really. Their duties were never to evaluate any of the applicants. They are strictly for compliance. However, they. We needed to understand, really find out how many applicants there will be, first off, in order to find out really how many evaluators we needed. So once that process once we got through that process, identified how many, that's really where we kind of got our marching orders. It was in the process in order to, like, really understand, but just want to clarify that it was never CCS responsibility to do the evaluation.

38:26

Got it. Thank you, Charles. Louise.

38:31

Just two things. One, I think, to speak to the question, I think Sharon mentioned earlier, we only provide assistance if no one scores above the minimum threshold, and no one, no award is granted for a particular category. So if somebody gets it and some people score below that, it's done. The, whoever scores the highest gets the award. On the question for the evaluators, and I apologize, Benny, if you mentioned this, do we have a number? Do we know how many applications have come in so far to serve as an evaluator? I know the deadlines tomorrow at we.

39:04

Have 48 so far am I. We have 48.

39:08

Oh, that's great. So, okay, perfect. Thank you.

39:14

So that's a little over four person. That'll be doable per share comments Linda Kelly.

39:21

Hi, everybody. I'm glad to be here again today. I'm in better health. Charles, I'm sorry, but were told that CCF was going to be the evaluators at first, and then Armon came back and said no, they could not do it, and that's

why we had to hold an emergency meeting. But that is what were told in the very beginning when we put our plan together. I just want to clarify that's why went off of that in the beginning.

39:59

Understood. It seems like there's some miscommunication there. Regardless of process, I mean, of what was told, I just want to clarify that it was never CCL's responsibility to do the evaluations.

40:12

Okay.

40:13

So I don't think anything would.

40:16

Let me say this. We got that cleared up. We have evaluators in place, we got a process, so let's go ahead and move forward. Thank you, Charles. Miscommunication. Whatever happened, we're moving forward. We got a solution and we're working on it. So unless there's any other comments that want to be made, we'll go ahead and move forward on the agenda. Be good, everybody good? Sure. Okay. All right, next agenda item, Beacon economics.

40:46

Kevin, we have Stafford Nichols and Brian Castro on the call, so.

40:51

Hey, Stafford and Brian, so why don't you go ahead and take it from here, and then we'll open it up to any questions that anyone has.

41:01

Sure thing. Well, hi, everyone. Really appreciate the opportunity to speak with you all today. My understanding was we're here to give a quick sort of overview of the research we've done and some of our key findings. So I thought it makes sense to kind of break this into three pieces. Number one, we did the swot analysis, so I can give a brief overview of that. Then Beacon is currently working on the industry cluster analysis, so that'll be number two. And then third, there's a few, what I'd call interactive tools that we're providing that I'll touch on also. So just to start with, on the swot, you know, ultimately we had like 100, 8190 page documents. So I won't go too much into details, but there's a lot there if people are interested in anything more specific.

41:53

But from a high level perspective, the way we approached it was first we broke the county into eight different spas, the service planning areas that you're probably all aware of. And then spa number six, the south spa, was split into two separate ones. So we had kind of nine total. And then we looked at key socioeconomic factors in each of those and looked at factors that are important to the communities there. So we had a special focus on equity and sustainability in our analysis.

42:30

Kind.

42:31

Of high level findings, and again, can go into these in more detail. But in terms of the proportion of disinvested communities in each one, there's quite a wide range. So in the south spas, for example, over 90% of the populations are classified as disadvantaged based on. Sorry, disinvested based on the state's definitions, whereas in the west spa, which includes Malibu and Santa Monica, it's down at 8%. If you were to look at the LA economy as a whole, generally we find that it's doing quite well and has for a long time now. So, for example, if you look at the poverty rate was about 22% in 2016, and that's dropped down to 2000 to about 16% last year. We also see gains in education and income. However, that being said, a lot of those gains are also occurring in other cities around the country.

43:39

So macroeconomic conditions as a whole have improved over the last ten years. And that attributes, that kind of explains a lot of those gains. So one of the things we looked at is how is LA doing compared to some of those other cities as sort of another benchmark. So if you look at LA compared to places like Phoenix, Dallas,

Houston, Atlanta, we find that while LA has made gains, they're not as much as some of these other regions. So, for example, if you look at unemployment in these other cities is about 4% whereas in LA it's about 5.6%. So 5.6% is historically still very good and very low. But my point being here, it's not as good as these other cities. So sort of the next kind of logical question from that is why?

44:30

And one of the kind of macroeconomic dynamics here is that there's a little bit of a disconnect between the labor supply and the labor demand in LA. So there's a lot of labor demand right now, which is one of the reasons we have this low unemployment. But one of the reasons it's a little higher than other places is that we suspect the kind of talent pool isn't matched to the demand. So in other words, there are certain sets of skills and education requirements that LA is not providing. So I actually think that's a good opportunity for California jobs first. And the reason is because employment and training programs historically, I hate to say, don't have the best track record. Sometimes they don't have great outcomes. However, they do have good outcomes when there's strong demand for that labor.

45:26

So basically, the idea there is you train and employ people, but if there's no one out there in the private sector to hire them, it doesn't do a lot of good. The good news is right now there are people out there looking to hire. So now would be a good time before the economy starts to slowly cool, which is the expectation over the next year or two. Employment and training would be effective now. So that's some kind of high level comments on the swot analysis, jumping into the industry cluster analysis. What we did in this. Well, what we're currently doing, we're wrapping it up now. Again, we've split LA county up into the different service planning areas, and then we're looking at key industry clusters in each one. And I'd be happy to talk about the methodology if you're interested.

46:23

But basically what we're doing is looking at which industries, industry clusters in each area have high number of employment, what the wages are, how much the growth has been in both of those things, and then looking at something called a location quotient or LQ. And what that is it basically represents how much of an industry is concentrated in LA as compared to other places. So it's a way to identify if, like LA kind of specializes in something. So if you have an industry, if you have an LQ of one, that means on average, there's just as much of that industry concentrated in LA as anywhere else. So one means kind of average. So we're looking at things that are above one, high numbers above one, you may not be surprised, but the film industry is like a four. It's like a 3.6 or something.

47:26

So LA has a high concentration of that, of course. So those are the, some of the metrics we're using to classify that. Then we're also in that sort of kind of building this matrix there. We're also including variables about how clean each of these industries are and sustainable. So we look at things like greenhouse gas emissions from each industry, water pollution, air pollution, ground pollution, and are including that as factors. And so what we're finding from a high level perspective is that, again, there's quite a bit of variation from one service planning area to the next. And things do change when you take into account those sort of sustainability factors as well. So one example is in Antelope Valley. Some of the clusters there that we identified is aerospace and also food processing.

48:31

But when you include the sustainability factors, food processing sort of kind of drops down lower because it has more emissions than does aerospace engineering, as an example there. And then last, about these sort of tools. So one thing we've provided is an interactive partnership database, and what that is a list of every nonprofit and every nonprofit in the county. And that includes most of the CBOS, the community based organizations. And we have a whole bunch of pieces of information about each of those. So we have, like, their size, their location, what topics they focus on, a little blurb about their mission and stuff like that. And we've set it up so that it's based on city and or zip code and issue. However you want to filter this database, we give you several different ways.

49:37

So you can say, if I'm interested in learning about community based organizations that focus on women's issues in this location, and it'll provide you a list of all those. And then in addition to that, if you kind of scroll out, this is a big excel file. It tells you a whole bunch of information about job opportunities in that area. So it provides information about. It gets a little tricky, but based on a living wage, the number of jobs for the top five

occupations in each area, based on educational attainment. So it has different educational. So there's like 15 or 20 provided there. And then another tool is, we've developed this dashboard, and the dashboard has all the industry cluster analysis on it, the data on it, in a way where you can click on the different spots and select different filter mechanisms.

50:46

And it has some nice pop up charts about some of the key indicators on the various factors of the cluster analysis. So I'll stop there now because I know that was probably pretty high level, but happy to answer any questions.

51:03

So we got two people so far. Benjamin Torres, you got a question?

51:10

Yeah. My question is going to be based on the equity piece that this whole initiative, is there a way of breaking down the racial components of the numbers so we can look at how black folks, brown folks, native and asian american folks are playing out in this scenario?

51:29

Yes, we have that information included in kind of each of the databases, and we address it in different ways in the reports, but we certainly do have sections that break it out.

51:43

Thank you.

51:44

Okay, Stella.

51:47

Thank you, mister chair. Thanks, Stafford, for the rundown. I had just a couple quick questions. So I was talking to Jermaine last week, and were talking about the fact that. And it goes to Sharon's question about factoring in emerging clusters, the fact that the original reports didn't have much around clean energy, clean transportation, you know, urban greening, etcetera. Right. And so, you know, how do we reflect that? Because there's a ton of money coming down the pipeline, you know, to actually complete those types of projects.

52:28

Right.

52:28

So that's number one. And then you mentioned the dashboard. Will the dashboard be ready to utilize during our training?

52:37

Most likely. When is the training?

52:44

I'm not sure.

52:46

Well, it should be done in about a week or two.

52:50

Okay.

52:51

I think we can use it as a tool. And then to Stella and Sharon's point, you know, were talking about plain tech. We were talking about hydrogen, these sub NAICS codes. When you break it down further, we can get to these emerging industries that are really hot in California and specifically for La county. And my organization is focused on that right now big time. So we know for a fact that these companies, not only are they either here or coming here or gearing up, is something we probably need to look at. Sharon, you were next.

53:37

Thank you. Thank you. All right, I'll come off. I have a multi part question, but the first one has to do with your data. Are, is there any data, if within your. Or analytics in your reporting, that's coming back with information on our defined subgroups, beyond race, gender, and educational attainment?

54:07

Which subgroups are you referring to?

54:09

Sorry.

54:09

So.

54:12

The structure of the entire project is designed around subgroups that we found. We call them affinity hubs and some table partners that we found are under voiced or marginalized sectors of our population. For example, one that I am concerned about, and I've heard back a bit, was, we have formerly incarcerated individuals. That is a subgroup that has a distinct need. We have issues with the LGBTQ community. We have issues with seniors. And so having data available to us along racial, gender, and educational status is traditional census data. And we appreciate that. But our goal here is to create pathways toward employment for. For our most marginalized subpopulations. And I know that I was able to pull data out of the Williamson Center, Williamson Institute out at UCLA.

55:08

Our LGBTQ community in Los Angeles, which is more than half a million adults, has a much higher poverty rate and unemployment rate than our non. Than our traditional community. I'm looking to figure out how do we get this information so that we can have an informed discussion about our strategies to path these people into jobs and opportunities?

55:31

That's a great question. The data on sort of the. I mean, there's no census data on sexual orientation. There's no kind official government data on that type of thing just came.

55:47

Out in 2020, February from the census.

55:50

But we're happy to certainly look into that. And it's a. I understand how that's an important question. I don't think we have specific breakouts for the. For some of those groups you talked about. We can. I'd be. Be happy to kind of add sections, though, that sort of address that.

56:08

Absolutely. Okay. All right. Any other questions? Okay, thank you. Stafford. The group did ask a couple weeks back, and you can blame me for getting you here, but thank you for making sure that we had an opportunity to ask you directly, and then I'll help us. As I stated in our convening earlier today, we're only going to be successful if the stakeholders feel, those marginalized groups feel as though they're stakeholders and there has to be contact, and then we got to figure out how they feel and what's important to them. And it's all part of building this collaborative and making sure that we're seamless so that we are perceived as one by folks up north. And I'll leave it at that. Okay, so hold on. Looks like we got Tony.

57:09

Do you want to come on before we move on to the next agenda item? If you want to come on and ask. Otherwise, we're going to move on.

57:16

Okay.

57:17

Yeah. Thanks.

57:17

I just something to put a pin in. I think it would be helpful for the researchers, or it could be side porch, whoever you think is appropriate. If we had three to six slides per section of the report. So when we brought it up into a group and wanted to talk about it, we could present the high level, obviously encouraging people to be the report but that might be helpful in getting feedback that's directly related to the information.

57:47

And council on that. Luis, any comments on that? Stafford, are you good?

57:53

Sure. No, we'd be happy to provide that. No problem.

57:58

Okay, so I see Luis Bertillo.

58:01

Yeah, just a quick recommendation. I don't know if it's available, but it may be helpful for the people on the call to take a look at what the request was from the researcher to see if there is the data that you think would be helpful. But was it specifically requested on there? Because I suspect they're going to be making their presentation based on what the research, you know, request for proposal request was. So if there's something that's not on there, then, you know, you may want to reach out to them and see if that's something they might be able to include. But I think it's, we should be, you know, looking at what we requested of them to provide.

58:39

And if some of that information that you would like isn't something requested, I don't think it would be reasonable to expect them to provide it.

58:47

Thank you, Louise. Point well taken. Any feedback on any other comments? Any feedback to. Louise, are we good? All right. Stella saw you talking. Okay. That's all right. Sharon. Sharon, you're muted. Sharon.

59:13

I was trying to put it in the chat so I could keep my voice. Okay, I'm sorry. Which of our researchers is doing the stakeholder mapping and the climate asset mapping?

59:24

So the stakeholder mapping sort of analysis in the regional plan that was done in house. We didn't really have an explicit research partner that was doing that. And the climate asset maps, that's something that I should probably review, maybe, because I'm not too sure what you're referring to. I mean, we had the rfps released a while back and the bid packages were in response to the rfps. So they were contracted to do what was in the bid packages, which were mostly in response.

59:58

So those are, I think Stella has the sustainability committee hub and that hub, and there is a, in addition to the stakeholder mapping, there is a call for our climate asset mapping. And I believe we put 30,000 or some dollar figure in the budget so that once we had that information, we could do a convening around the clean energy assets that we have in the market. I believe there is.

01:00:31

Yeah. So, I mean, there is that 30,000. Yeah, there is that 30,000 in the budget hasn't been really specified. What is for, I forget what it's labeled. Maybe. Maybe my team knows it's some sort of environmental workshops or something like that, training programs, but that has not been contracted up. And the stakeholder mapping was done by us, the in house team.

01:00:57

Karen, do you have any other questions that you want to ask around funding or are we good? Okay, so Sharon asked, can we provide a link to the stakeholder mapping?

01:01:15

The stakeholder mapping is in that regional plan, part one document that's on the website, on the about page, under the deliverables. That'll also be updated once we resubmit it in. Nicole?

01:01:31

All right. Okay, Sharon, anything else? Are we good?

01:01:41

I'll send the link nonetheless.

01:01:43

All right, very good, folks. Okay, so we're going to move on to research. Armand, the floor is yours.

01:01:53

All right, time for even more research we got. So actually I have too many updates because, you know, luckily our researchers are coming towards the end of their work. So hopefully we'll be getting a lot of actually new information very soon, certainly by the end of the month. Regional summary, which is being done by civil economics. We'll be getting their work tomorrow. They're going to be sending that actually in an unformatted version because we have to synthesize it. One of the things estate was telling us was that, hey, the formatting's off with these different reports, so we'll be getting a very large word document with a substantial narrative from civil economics tomorrow. Along with their data sets, some survey data sets, employer surveys as well. Along with the community outreach, they did the 800 surveys.

01:02:44

When it comes to the industry, cluster analysis staffer gave a very good update. I don't really have anything more to add. They're organizing the report. They're going to focus more at the cluster level as opposed to sub cluster, because some of those sub clusters that were coming up were kind of giving, I think it could be interpreted as occupations that are not necessarily the ones we're trying to get out of this program. For example, hospitality and tourism. And the sub cluster that came up was gambling facilities. And I don't think that's necessarily sort of occupation that this program's looking to create. Stafford spoke about how they're separating the greenhouse gas emissions from other emissions. That one is very important, you know, because greenhouse gas emissions contributes directly to the carbon neutrality goals of California as a whole.

01:03:33

And they're adding a section dedicated to those emerging industries. Some have mentioned, you know, I know, for example, Stella's been sending me some information related to the clean power grid and I've been relaying that to beacon as well. We've been having discussions. There's those industries from the seds, for example, you know, clean tech, green food manufacturing. Then there's also other things that are traditional industry clusters which may not come up, such as environmental service sciences and electric power generation. Hopefully, we'll be getting a thorough discussion of those in the report as well. And there's no updates from the SWOT analysis, so thank you very much.

01:04:16

All right, does that conclude your report?

01:04:19

Yes, it does. Thank you.

01:04:21

Any questions from Armand? Okay, so Sharon has a question. Do we have any updates from the new Ceds plan from La County?

01:04:32

I don't. Perhaps someone else does.

01:04:35

Is Kelly online? So I served on zeds, and we did. The last seds that we issued for the county was in 2019. We

did that work in 2019 to cover the years 2020 through 2025. So the data that's there is pre COVID. And so it was based on industries that had not even emerged at the time because COVID changed a lot. And so that should be, that task force should be reconvening now because our current plan expires next year. So it comes out of La CDA. And I think there may be typically that industry part that I've heard you referring to, relying on sets. I think there's an opportunity to collaborate and make sure we're looking forward with up to date information.

01:05:28

Sharon, is there anything you could send Armon?

01:05:31

Sure, I can send a link to the sets. I'll put it in the chat.

01:05:34

Yeah, I remember you had that.

01:05:37

Okay, I'll put my email in the chat, Sharon. But, I mean, I already have the link to the sets. If you could maybe connect me to these individuals, I think that'd be helpful.

01:05:45

Absolutely. And I don't know if we're using the same consultant, but it's. Again, it should be redone right now because it expires.

01:05:53

Okay, thank you.

01:05:54

Good. All right, any other questions for Armando? All right, thank you, Armon. We'll move forward to table partner leads. Charles. Sure.

01:06:06

Thank you. So there's obviously a consistent theme of the research being kind of the foundation of how we move forward. Beacon civil, Armand are at the center of making sure that we provide the affinity hub leads with data to make your informed decisions. So, obviously, moving forward, those eight table partner thematic areas need to be identified. Again, we're kind of strongly encouraging one to be left for financial strategy. Regardless, identifying those table partner thematic areas is key. Pretty much right after you guys are done with the identifying the subregional tables. But at least put. Put your thinking caps on from the data that you have, data and research that you have now to start figuring out ways to, well, not figuring out ways, but what should be in those areas.

01:07:05

There's still going to be that whole process of kind of evaluating the having about getting evaluators coming up with a rubric. And of course, CCF come in due to contracting to put actual people in those lead seats for thematic area. So we still have a lot of work to do in order to make sure that we move forward on that. And just in case there, I don't think there are anyone new here but that those seats come with \$50,000 stipend.

01:07:48

Okay, thank you, Charles. Anyone have any questions or comments for Charles? All right, hearing none. We're going to move to the next agenda item. Upcoming workshops. Chioma.

01:08:08

Hello. Good afternoon, everyone. Yes, so the state is holding Chilma.

01:08:14

We're having a little problem hearing you for some reason. Is it only me or.

01:08:24

She's a little low.

01:08:25

Okay, better or no?

01:08:27

Yes, better. Yeah.

01:08:29

Oh, okay, great. Sorry. Zoom settings. Okay, so, yes, good afternoon, everyone. Yes, the state held a workshop this, actually this week on California jobs first proposed project criteria. And so they will hold another one next week that we'd like any of our interested steering committee members to attend because it is open for just more than the fiscal agent and the conveners to attend. And so the link is here. We'll also put it in the chat for all who can attend next Wednesday from twelve to one. And also there is an accompanying PDF that I'll put in the chat. And actually we'll try to email out too, so you can see the proposed criteria that the state has come up with. But they are taking feedback during this. They're called just a workshop, an hour workshop that they're doing.

01:09:29

And so we'll put the PDF and the link in the chat. All right. And then please let us know if you think you'll be able to attend. But it'll also, we'll send you the zoom link. We'll put that in the chat as well. But I think it'll be very informative for our steering committee members to be a part of this workshop because we have catalysts coming and we have the phase two coming later this year after September or so, which I'll stop calling it phase two because I see some of the state's documentation. Now, catalyst is phase two and implementation is phase three. So I'll just say the phase. But yes, we have these upcoming phases and so we want to make sure that you all are kept abreast of what the state is putting out and the feedback that they are getting back.

01:10:20

So that's all I have for now until the end.

01:10:23

Great.

01:10:23

Chairman, can this go out in an email so that those that aren't present would get it also the steering committee?

01:10:31

Yes, definitely.

01:10:33

That will help me also. That way I can take it off there and put it in my calendar. I will be there.

01:10:39

Okay.

01:10:41

Any questions for. I'm sorry, go ahead.

01:10:43

No, that's okay. We'll put it in the email for all of you.

01:10:47

Great. Any questions or comments for Chioma? All right, thank you so much, Chioma. Okay, Charles?

01:10:58

Yes, sorry. I like to just piggyback off a little bit what Xiong was saying, because I wish that the state would have invited at least the steering committees to that workshop because it was informative. But they were also taking feedback from people on those calls in terms of how they should deal with, like, the appoint system for, you know, quantifying evaluation. And so they're actually, they took a lot of feedback from different breakout rooms and they were going to be coming back on the next meeting to talk about, you know, ways to kind of tighten up moving forward. So, yeah, we highly encourage you guys to try to attend that.

01:11:43

Unfortunately, I hate to put another meeting on your calendar, but, you know, at the end of the day, we know that a lot of you guys have really great ideas about how to improve Los Angeles, your spas, this region in general. And if they're pilot projects that you like to get submitted, this would be a really good way to make sure that you understand it properly and get some suggestions into them for consideration. That's all I want to say on that.

01:12:18

Thank you, Charles. Scarlett.

01:12:22

Yes. To kind of piggyback off in regards to just some technical assistance that will be provided to our affinity hub leads. Side porch did host office hours, I believe, last week. And I believe, Kevin, you were a part of those office hours. Andy, with side porch will be hosting three additional office hours next week. Week, March 20, 22nd and 24th. I will go ahead and send an email out today with all the resources, plus these opportunities to have office hours with site porch, and they can provide that technical assistance in helping you set up and be ready for your first affinity hub league convening. So just tagging on to this specific.

01:13:09

Theme, they were instrumental. They were instrumental in helping us through that process just so that we don't have to look through multiple emails. If we can capture everything that was discussed today that needs to come out of your shop one email like you normally do. That'd be great. Appreciate it. Is that okay? Is that affirmative on that? Okay, thank you. Sharon, I think I saw your hand up. Are you good?

01:13:36

I'm going to step out. I want to thank you guys. You guys have a good weekend.

01:13:40

Okay? Thank you. Okay, folks, let's see here. That's pretty much it, except for alternate form. I think we've already talked about that. Ariel, do you want to cover that? You want me to hit it? Go ahead, Ariel.

01:13:58

Yeah, sure. So just as a reminder, we have the alternate form because remember that attendance is very important for these meetings. So in case you are not able to attend, you can always assign someone from your organization to attend in behalf of you by submitting this form. I'm gonna share the link right now with the chat. You just have to fill out the form with the name and, well, this actually is not updated. It says March 1, but this form can be updated anytime. So just as long as you do it before the next meeting, it should be good.

01:14:37

Okay, thank you. All right, next on the agenda, upcoming meetings.

01:14:45

Yeah. And then just the company meetings that we have. We have the next steering committee meeting, which is going to be Thursday, March 28. The LaHR to see partners meeting is going to be Friday the 12th. And the original table leads subcommittee we have on Monday the 18th, you're going to have the evaluator selection in the morning. And then Tuesday we have the two session, two training sessions for the evaluators, which is going to be one at two from two to 03:00 p.m. And the next one from 630 to 07:30 p.m..

01:15:22

Okay, next on the any questions for Ariel? All right, I believe Chion was up next steps.

01:15:34

Oh, all right. So let's see. So we have next steps. We have the sub regional table lead committee will be meeting next week, I believe Monday and Tuesday. Invites have been sent out. And to evaluate those applications, 200 plus. Okay. And then also here you'll see on the left side we have an updated fact sheet from the state. And also in the email I'll link announcement that came from the governor's office on last Friday announcing a California jobs first council. There was the catalyst announcement in that email that all the regions will be awarded catalyst funds. And so we've been letting you all know that catalyst work is set to begin May 1.

And even on their updated sheet here, you'll see that they have catalysts listed March 2024 with the period of performance from May 2024 to September 2026.

01:16:43

So we do have some updated information. Also the tribal information is updated from the state as well. And so the implementation phase, the latest we know now is September is when it's set to begin. But that's still tentative coming from the state. And so then we also our next steps for our affinity hubs to schedule your convenings. Send us the information, let us know so we can share it with the entire HRTC, which will we now we'll call our jobs first collaborative. We have attended the rebranded meeting from the state and so all of our regions are now just California jobs first regions. And so I will try to stop saying HRTC as much, but yes, for the affinity hub leads, please let us know about your convenings.

01:17:38

For those who are not affinity hub leads, please attend some Affinity hub lead meetings within your theme. And then next, we all know that the regional plan part two is due August 1, but we still have part one that needs to be updated by April 30 is the date for that. And so the convenings, all the work we have to do will all culminate into the end of our planning phase after we submit the regional plan part 2, August 30. Okay, mouthful. Thank you all.

01:18:15

Thank you, Chioma. So, folks, it looks like that concludes any questions for Chioma. Okay, so I want to thank you again for attending today's steering committee meeting. Got a lot of work done, went through a long agenda. Looks like we're going to be able to let you reclaim 1213 minutes of your time. So thank you again, and we'll see you in a couple weeks, folks. Take care. And for those of you that made our convening number one, really appreciate it and feel free to ask me if I can help you in any way. You take care. Bye.

01:18:54

Thank you. Chair. Thanks, everyone.